



Loveland Public Library ANNUAL REPORT 2022



Farewell to 2022

In 2022, the Loveland Public Library embarked on a transformative journey, introducing a series of innovations that enriched the experiences of its patrons and solidified its role as a dynamic community hub. The year was marked by an array of initiatives that enhanced connectivity, learning opportunities, and community engagement.



A significant milestone for the library in 2022 was the appointment of Amy Phillips as the new director. Having served as the Adult Services Manager and in the acting director role since March, Phillips brought a wealth of experience to her new position. Her selection followed a national search, highlighting the library's commitment to

securing leadership that aligns with the community's values and aspirations.

The library also delved into history, unveiling a time capsule from 1968 during recent renovations. The opening ceremony, held at the old library building on 6th St. and Cleveland, was a captivating event that showcased the community's interest in preserving its heritage. The time capsule provided a glimpse into bygone eras, with a special presentation by local historian Kenneth Jessen at the Loveland Museum.

One of the standout additions to the catalog came in the form of mobile hotspots, a testament to the library's commitment to bridging the digital divide. Patrons could now check out these portable devices, enabling internet access from virtually anywhere with a mobile signal. Each hotspot kit, complete with a carrying case, charger, power block, and quick start guide, was a game-changer for Loveland residents seeking reliable internet access beyond the library's physical walls. This initiative aimed to empower the community, acknowledging the importance of online connectivity in today's interconnected world.



Recognizing the diverse technological needs of its community, the Loveland Public Library introduced

bilingual classes to impart essential technology skills. From Microsoft Office applications to Adobe Creative Cloud software, these classes catered to a broad spectrum of users, ensuring that individuals of all proficiency levels could enhance their digital literacy. This initiative reflected the library's responsiveness to community needs, providing a platform for continuous learning and skill development.

In parallel, the Loveland Public Library expanded its technological offerings with the introduction of Design Software laptops available for checkout. These laptops were equipped with the entire Adobe Creative Suite, allowing patrons to unleash their creativity from the comfort of their homes. The inclusion of these high-powered laptops in the library catalog reflected a forward-thinking approach, recognizing the growing importance of digital skills and creative expression in the modern era.

Embracing the digital age, the Loveland Public Library broadened access to information by offering free online access to local and national newspapers through Newsbank. Patrons could read the Loveland Reporter Herald, the Denver Post, and more, anytime and from anywhere, enhancing their ability to stay informed and engaged with current events.

The library's commitment to learning and literacy was evident in another successful conclusion to the yearly Summer Learning Program.



In its second iteration since the onset of the pandemic, the program centered on the theme "Mountains of Possibilities." Participants of all ages engaged in reading and learning challenges, not only preventing the summer slide but also fostering a love for lifelong learning. The library's strategic partnerships with local businesses added an extra layer of excitement, offering participants special deals and experiences that extended the program's impact beyond the library's physical space.

As the Loveland Public Library bid farewell to 2022, it stood as a beacon of innovation, community empowerment, and cultural preservation. The year was a testament to the library's commitment to evolving with the needs of its patrons, ensuring that it remains a vibrant and indispensable resource for the Loveland community.

BUDGET

**Total 2022
BUDGET**

\$3,437,403

**FRIENDS
of the Library**

\$47,764

GRANTS

\$55,642

ARPA Funds

\$53,358

CITY GENERAL FUND

\$3,280,638

SALARIES & BENEFITS
\$2,605,758

OPERATIONS
\$367,092

**2022
EXPENSES**

\$3,437,403

OTHER Friends Expenses

\$23,551

LIBRARY Materials

\$213,234

ELECTRONIC Materials

\$109,289

ARPA GRANT Spending

\$59,266

PROGRAMMING

\$59,213

LIBRARY STORIES

Near the end of the year, the Library Technology and Innovation department was issued a grant from the Public Library Association. With this grant we were able to hire our own instructors and hold our own computer basics, phone basics, Adobe Creative Suite, etc. classes for the public for free. We even had the opportunity to offer classes in Spanish, courtesy of our bilingual instructors!

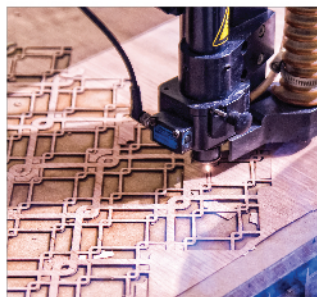


2022 was the first full year of the Loveland Public Library partnering with Dementia Together to host Memory Cafes in the Gertrude Scott Room. Memory Cafés are interactive and themed social



gatherings for people with mild to moderate cognitive impairment and their care partners, as well as other friends in the community. This program was originally launched in October of 2021, but in its first full year (2022) this monthly program was attended by 221 community members.

Starting in June 2022, teens were able to get certified to use the Glowforge laser cutter in the TinkerLAB - our mini maker-space just for kids ages 11-17. Our Glowforge can cut, score, and engrave a variety of materials including wood, acrylic, and leather. Teens learned new STEM skills and created game boards, signs, small toys, keychains, and more - all for free!



Right before the summer of 2022, the Children's Division installed a permanent storywalk around the lagoon with help from Parks and Rec, Water and Power, City Facilities, and a local builder who created the wooden signs. This project came to fruition after hearing consistent positive feedback over two years of the library's temporary storywalk using recycled yard signs. The first story in our permanent installation was How To Make An Apple Pie and See The World. This story was followed by The Little Old Woman Who Was Not Afraid of Anything in the fall and a bilingual version of Too Many Tamales in the winter. The Loveland Library storywalk can be seen enjoyed by all ages all year round.



Beginning August of 2022, the Library Technology and Innovation department introduced 15 hotspots and 27 Chromebooks to the check-out pool. Both are already popular additions to our catalog. In the 4 months they have been circulating, we have had 76 hotspot checkouts.

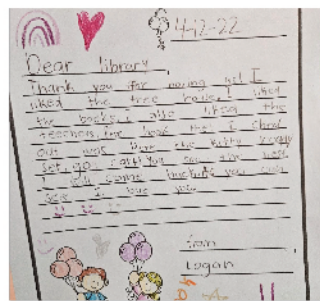
This summer we restarted our teen volunteer program after a long COVID hiatus. Teen volunteers helped out with programs in the Teen Hangout and assisted librarians with craft projects, cutting materials, shelf-reading, preparing snacks, and more. Summer volunteers also supported our children's department by helping families sign up for the Summer Learning Program on busy storytime days. In total, our teens completed more than 300 service hours at the library in 2022.



Beginning February of 2022, Adult Services partnered with recipe developer and food writer for Westword, Ashlee Redger, to deliver monthly podcast episodes highlighting a variety of cookbooks. Along with this virtual cookbook group, take-home recipe kits were created based on each month's spotlighted cookbook that patrons could pick up on the second Thursday of the month. In 2022, over 450 recipe kits were distributed to patrons, and Loveland Cookbook group podcast episodes were downloaded 689 times.



We were very excited to run our annual Summer Learning Program fully in-person again this year! In June & July, 392 teens attended library programs, we gave away 251 prize books, and 154 teens finished the program and earned tickets to our end-of-summer pool party at Winona Pool. This year's SLP theme was Mountains of Adventure and we celebrated with mountain-themed decorations, adventures to Hearts & Horses, Gardens on Spring Creek, Artisan You!, and more. To end the summer, we held our annual party at Winona pool with pizza, Kona Ice, raffle prize drawings, and lots of fun!



Over 1,000 first graders from Thompson School District visited the children's division for 1st Grade Field Trips after a long pause during the pandemic. All groups participated in a

staff-led library tour, storytime, explored the Treehouse, and every student got to pick a book to check out with their brand new library card. After their tours, 1st graders sent many letters of appreciation to staff from school!



Greg Castor, a local engineer and resident, put the Library Technology and Innovation Makerspace to good use! Castor designed and 3D printed a replica of the SpaceX Falcon 9 rocket

in the Loveland Public Library's Makerspace. The rocket replica was then successfully launched from Pawnee Natural Grassland 6,102 feet into the air!

The Summer Learning Program theme for 2022 was, "Mountains of Possibilities." Approximately 4,600 people attended summer events available for various age ranges through June and July - including 3D printing classes and a show on physics, science, and juggling. The Children's Division helped 1,118 children register for the children's program, who collectively logged 25,000 reading days over the summer. The children's division distributed 1,100 free prize books for kids to take home to their home library during the summer program.



Loveland Public Library partnered with Heart & Sol, a local nonprofit led by Caitlin Wyrick, to put together a Latiné Heritage Month celebration for the first time on September 17th. The event featured dancers, singers, and speakers such as poet Franklin Cruz, Grupo Tlaloc Aztec Dancers, Grupo de Danza Quetzalcoatl, 12 year-old Mariachi singer Alexis Miranda, Mariachi Sangre Mexicana, and was headlined by Manabí Latin Band. In addition to the performances, the Loveland Public Library handed out over 200 sugar skull painting kits put together by Heart & Sol.



2022 BY THE NUMBERS

225,339 patrons visited the library and borrowed 705,073 physical items

Patrons ordered a total of... **821** feet of posters!

26,795 program attendees & 1,963 outreach attendees went to 1,009 total programs



5,893 Cards issued



1,447 Volunteer hours

12,934 borrowed titles on Hoopla

208% increase in FB likes
1.3K YouTube hours watched
+147 YouTube subscribers
35,205 Instagram reach



We catalogued 12,394 new items

24,512 TOTAL Database users
159,916 TOTAL downloads

The most circulated items were...



LAPTOP 3 one device with 74 check-outs



CHARGE CABLE 2 one kit with 77 check-outs



HEADPHONES 1 One pair circulated 111 times! Another pair, a total of 106 times!

661 attendees went to 112 computer classes

28,440 computer lab users spent 40,776 hours of computer use

31,272 Wifi users
371,206 Website visits

550 Makerspace users spent 1,381 hours creating



16,083 article searches on EBSCO Host database

Our Loveland community made excellent use of library resources all year long. Whether they were coming in to the library or using digital resources, we were proud to support them with quality resources for working, skill building, relaxing, creating, and getting connected.

TOP ITEMS 2022

Top Adult Fiction



Top Adult Nonfiction



Top Teen Fiction



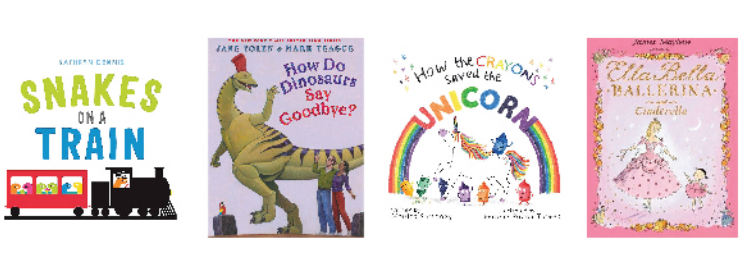
Top Teen Nonfiction



Top Children's Fiction



Top Picture Books



Top DVDs



Top Audiobook Disks





Friends of the
Loveland Public Library

LIBRARY FRIENDS SUPPORT THE LIBRARY

The Friends of the Loveland Public Library generously support many of the programs and events offered at no cost at the Library. Their kind contributions support the Loveland community by making it possible for the library to offer more events and programs! Donations and membership dues go toward a range of programs, services, and materials that otherwise would not be available, such as:



**READING
PROGRAMS**



**TECHNOLOGY
& CLASSES**



**EVENTS &
PRESENTATIONS**



**BOOKS
& MATERIALS**

BECOME A FRIEND & SUPPORT THE LIBRARY

Apply online at www.friendsofthelovelandlibrary.org, or fill out an application in person next time you are in the Library. Memberships are available for individuals, business, families and more - starting at just \$10!

Benefits of a Friends of the Library Membership include:

- ✓ Attend the members-only preview nights for book sales
- ✓ Make relationships with interesting and exciting people who value the Library
- ✓ Participate in rewarding volunteering efforts
- ✓ Contribute to decisions on projects and goals
- ✓ Help make the community a better place by supporting the Library

Need more information?

Please call (970) 962-2712, or visit www.friendsofthelovelandlibrary.org

A SPECIAL THANKS TO THE LOVELAND PUBLIC LIBRARY BOARD

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