

# CITY COUNCIL ASPIRATIONS CONVERSATION SUMMARY

FEBRUARY 1, 2020 LARIMER COUNTY BUILDING

## ASPIRATION THEMES

- Strong sense of community & appreciation of how good Life in Loveland is
- Strong, business friendly, economy
- Sustainable revenue to support strong infrastructure
- All people feel safe, emotionally & physically
- Center for art and technology
- Vibrant, connected community with a high quality of life

## CHALLENGES IN MEETING ASPIRATIONS

- Lack of funding and shifting revenue streams
- Lack of trust, misinformation and "trash talk"
- Lack of city infrastructure to support growth
- Fractured community – us vs them
- Rapid growth – some feel left out or left behind
- People feel polarized, disconnected and lack a sense of "common good"

## NEW CONDITIONS TO REACH ASPIRATIONS

- New revenue streams including taxes
- Improve trust to foster a collaborative environment
- Build more effective partnerships with all segments of the community
- Support business to provide a foundation for strong quality of life
- Set priorities, develop and follow plans
- Support for the arts and technology in Loveland
- Support and celebrate our successes

## PARTICIPANTS COMMENTS:

- Citizens believe they have a high quality of life, they are living in a great community, and they come first and are valued
- Lack of resources to do everything everyone wants to do
- We need to accept differences, change, and facilitate cooperation and collaboration
- Sustainable revenues to provide needs and wants of citizens
- We need to feed and grow our arts and cultural base
- Loveland is diverse yet unified and there is no "they"
- Value of living in Loveland is appreciated by all