



Loveland Public Library ANNUAL REPORT 2019

300 N. Adams Ave. Loveland, CO 80537
www.lovelandpubliclibrary.org



MESSAGE FROM THE LIBRARY DIRECTOR

The Loveland Public Library's mission is to inform, enrich, and inspire a strong, engaged community. Service to the community is at the heart of what we do, but understanding what our community members want and need is the key to providing programs, collections, spaces and services that make a meaningful difference in people's lives. The public library, by its nature, provides a forum for people from all walks of life to come together to explore their world, learn new skills and build connections with each other. One of our key strategic focus areas is to build community through connecting individuals through shared experiences.

Over the course of 2019, we invited groups of people to sit down together and share their aspirations for Loveland, delve into what is preventing us from reaching our aspirations now, and discovering ways to join together to make Loveland a thriving community where everyone feels safe and welcome. In addition to the five Community Conversations we facilitated in 2019, we were also present at local events including the Farmer's Market, Summer Concerts, and the Cherry Pie Festival to gather comments from people about the kind of community they want to live in.

We heard from hundreds of people who shared their thoughts with us including two conversations with young people who serve on the City's Youth Advisory Board and Library's Teen Advisory Board, along with seniors, parents of young children, millennials and empty nesters. We heard from people who have lived in Loveland for many years, and newcomers who chose to move to Loveland to be close to family and enjoy our beautiful outdoor opportunities.

Loveland is my hometown and I am proud of the respectful, thoughtful and inspirational conversations that have taken place and I share the aspiration to live in a safe, thriving, and welcoming community for myself, my family and all who call Loveland home

Sincerely,
Diane Lapierre
Loveland Public Library Director

A SPECIAL THANKS TO THE LOVELAND PUBLIC LIBRARY BOARD

MEMBERS

Kandi Smith • Sandy Darby • Cyndi Gueswel
Trevia Edwards-Heiser • Susan Anne Kadlec • Mary Willard
Caitlin Wyrick • Dennis McClatchey • Sarah Wolfe, youth member

LIAISONS

Richard Ball, City Council Liaison • Jeremy Jersvig, City Council Liaison
Diane Lapierre, Staff Liaison • Therese Torpy, Recording Secretary

INFORM

CULTIVATE PERSONAL GROWTH

NEW SECURITY

In the fall of 2019 the Library was partially able to fulfill a long-standing wish to create an in-house security position with the hiring of our Security Monitor. This is a hybrid position combining Security and Customer Service. New Security Monitor Preston wears a vest with the word SECURITY on the back that makes his presence visible for all and enables the Library to maintain a safe and welcoming space for our patrons and staff.

Total Circulation

854,802 items

12% increase in checkouts

Total Collection

124,000 items

13,920 items added



Darth Sorter | March 2019

NEW AUTOMATED MATERIAL HANDLER

The library successfully installed a brand new, state of the art Automated Material Sorter in April of 2019. During the install process, staff rerouted and reorganized our circulation process to minimize the impact on material speed, accuracy, and patron access. The new AMH is named Darth Sorter due to its color and ability to use the Force of technology to easily handle thousands of pieces of material each day.

121,642 downloadables

41.25% increase from 2018

7,127 new library cards

2% increase from 2018

Digital Downloads

Library Cards

NEW BOOKSTORE

Chapter Two, the new Friends of the Library (FOL) in-house bookstore opened in December, during the annual Winter Fest. The bookstore is located where the Library café area used to be, right inside the front doors. This bookstore will be another avenue of revenue for the FOL to financially help the Library. During their opening, they brought in \$1000, selling top quality books!



Front Entrance to Chapter Two | December 2019

Computer Classes

169 classes

854 attendees

ENGAGE

BUILD COMMUNITY



TSD Students | Fall 2019

EXPANDED OUTREACH & OFFSITE PROGRAMS

Offsite programming was expanded in 2019 with Spanish Services Librarian Claudeth giving monthly visits to TSD elementary schools and visiting Lago Vista to provide storytimes and to loan games and technology. In addition, Children's Librarian Lolly provided baby storytime at the nursery in Ferguson High School, and Children's Outreach Librarian Cynthia and several volunteers facilitated the after school program Buddy Reading at elementary schools.

Library Guests

398,406

6,505 teens after school

Library Programs

2,123 total, a 7% increase

59,306 attendees



SRP Kick-Off | June 2019

SUMMER READING PROGRAM

[left] 2019 saw the Summer Reading Program integrate with three summer festivals held in Civic Center Park with activities, food trucks, partner booths, and games.

HELPING TEENS

[right] Teen volunteers logged 875 hours, assisting with programs and services while gaining job skills and giving back to the community!



Teen intern | Fall 2019

1,474 kids registered, 63% completed

2,977 adults registered, 12% increase

39% increase in teen attendance

40,380 total DAYS read by kids!

Summer Reading

Summer Engagement

INSPIRE

SPARK CURIOSITY



Game Table Donation | 2019

INSPIRING CURIOSITY THROUGH CHANGE

The Library staff worked to inspire curiosity in our patrons by constantly changing and creating Library space, including reworking the entire Adult Services area, renaming and remodeling the teen area to the Teen Hangout, and highlighting our Library Technology and Innovation makerspace with new technologies and events. In particular, the Adult Services area went through an extensive refurbishing in 2019. Bookshelves were shifted and the main area was populated with easy chairs, tables, games, and areas to congregate.

Website & Wifi

318,484 website visits

27,419 wifi users, a 7% increase

Computer Usage

59,306 hours of computer use

63,061 computer users



Loren Shriver | July 2019

MEET AN ASTRONAUT

[left] Astronaut Commander Loren Shriver came to visit the Library in July 2019.

DÍA DE LOS MUERTOS

[right] Multiple local organizations came together to host this hugely popular, joyous weekend of celebration.



Loveland Heart and Sol | November 2019

iCreate Makerspace

2,405 hours of use (25% increase)

1,008 individual users

Library Volunteers

6,614 volunteer hours

875 teen volunteer hours

INSPIRING TEEN CONNECTIONS

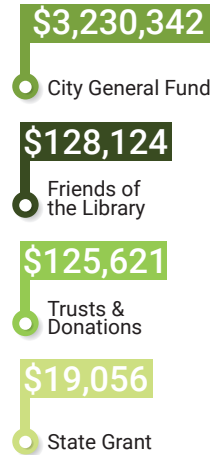
In 2019, over 5100 teens attended 304 programs in the Teen Hangout space. The Library connected teens with incredible organizations in our community including Colorado State University, Rocky Mountain National Park, the Humane Society, Little Thompson Observatory, Meals on Wheels, Artisan You, the Flipside, and award-winning Colorado authors.



Rocky Mountain National Park Teen Trail Hike

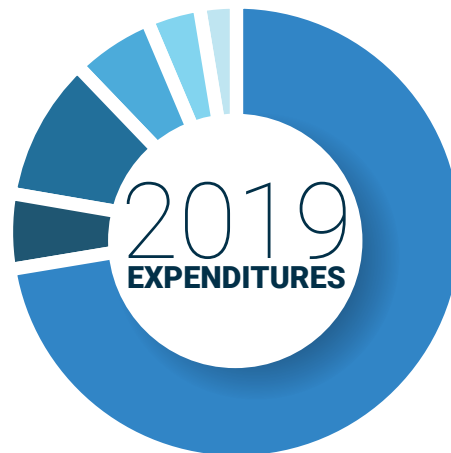
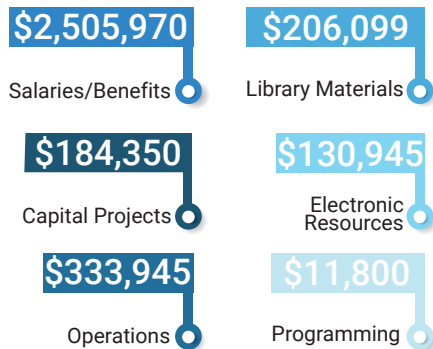
FINANCIALS

Total Revenue: \$3,375,019



Total Expenditures: \$3,361,309

The difference between total revenue and expenditures accounts for a savings to the City general fund.



The Friends of the Loveland Public Library Foundation supports and advocates for the Loveland Public Library's work as the information center of the community and its role in encouraging literacy. The Friends Foundation **generously supports** many of the programs offered at no cost at the Library.

APPLY TO BE A MEMBER OF THE FRIENDS TODAY!

Visit www.friendsofthelovelandlibrary.org
or fill out an application next time you visit the library.