



Loveland Public Library ANNUAL REPORT 2018

300 N. Adams Ave. Loveland, CO 80537
www.lovelandpubliclibrary.org



MESSAGE FROM THE LIBRARY DIRECTOR

I came back to my hometown of Loveland Colorado in June 2017 to find a growing and thriving Loveland Public Library. I graduated from Loveland High School in the spring of 1987 and left for college in California that fall. In September 1987, a new Loveland Public Library building opened in the Civic Center, east of downtown. I grew up at the library on 6th and Cleveland, attending storytime as a child, participating in summer reading programs, finding homework help and resources through high school and just hanging out with my best friend during the summer, listening to books on cassette tape players and checking out a pile of books to read at home.

Loveland has changed a lot in the thirty years I've been gone. The population has more than doubled from 37,000 to over 76,000 today. The library has grown, too, through the expansion and renovation in 2011 and through offering a myriad of community programs, electronic resources and new technology that definitely wasn't part of my library experience growing up. Whether you're coming to the library to attend a computer skills class, download the latest best seller on your e-reader, or use a 3D printer to create a prototype of your latest invention, the Loveland Library has evolved to meet the needs of the 21st century library user. And... we still have lots of books to inspire young minds, helpful staff to answer your questions, summer reading programs to keep kids engaged in learning when school's out and the best storytime around!

In 2018, we welcomed 401,000 library guests through our doors and checked out almost 700,000 items. 54,000 people attended programs like the ever popular nature series with Kevin Cook and Kathy Keeler, or dropped into a crafting class or book discussion group. Whatever reason you may have to visit the library, we hope you are informed, inspired and engaged.

*Sincerely,
Diane Lapierre, Loveland Public Library Director*

A SPECIAL THANKS TO THE LOVELAND PUBLIC LIBRARY BOARD

MEMBERS

Sandy Darby • Cyndi Gueswel • Louise Lucke
Treva Edwards-Heiser • Susan Anne Kadlec
Kandi Smith • Mary Willard
Sarah Wolfe, youth member

LIAISONS

Richard Ball, City Council Liaison
Diane Lapierre, Staff Liaison
Therese Torpy, Recording Secretary

INFORM

In the beginning of 2018, Loveland Public Library created a new strategic framework that aligns our work in three focus areas: Inform, Engage, and Inspire. We have also completed a feasibility study that has helped us make the case for a second library location to address the needs of a growing population and to bring library services to those who can't make it to our downtown location. Throughout the year, we remained a vibrant and thriving community asset that brings people together to learn, explore, grow and connect.

Total Circulation

688,676 items

5,000 item increase

Total Collection

127,786 items

13,902 items added



Local Authors Showcase | November 2018

On a Saturday in November, the Library hosted its Fourth Annual Local Authors Showcase. To continue our passionate advocacy for literacy and lifelong learning, the library brought together a community of new and established authors, small business owners, publishing companies, e-book authors, local writers groups and avid readers. Fifty local authors were able to showcase their crafts, network with others in the publishing field, and sell their goods directly to the book-loving public.

86,113 downloadables

11.5% increase from 2017

Digital Downloads

6,981 new library cards

2.4% increase

Library Cards



December 2018

[left] As a part of the Winter Reading Program, kids had an opportunity to meet Colorado Eagles mascot, Slapshot!

[right] What do Park Rangers do? On March 12, kids found out as they talked to a park ranger from Rocky Mountain National Park about his occupation.



Rocky Mountain Rangers Program | March 2018

Computer Classes

179 classes

632 attendees

ENGAGE



Día de los Muertos Celebration | November 2018

On Sunday, November 4, the Library celebrated its Fourth Annual Día de los Muertos (Day of the Dead) celebration, in partnership with the Museum and several other local sponsors. The day's events included Mariachi singers, traditional Aztec and other dancers, sugar skull decorating, face painting, other family activities . . . and plenty of Mexican food for all to enjoy!

Library Guests

401,022 total

2.4% increase from 2017

Library Programs

1,965 total, 21.5% increase

53,825 attendees

Computer Usage

63,199 hours of computer use

8.2% increase from 2017



Bilingual Storytime | Spring 2018

Claudeth Castellanos, Spanish Services Librarian, collaborates with teachers from the Thompson Integrated Early Childhood Education Program for monthly visits to Winona and Monroe Elementary Schools to facilitate bilingual storytime. Students sing, dance, and read in Spanish while using props such as silk scarves, hats, and bubbles to make it more fun!

INSPIRE



Sensory-Friendly Storytime | September 2018

In September, the Children's Department hosted a "Sensory-Friendly" Lego night aimed at supporting children on the autism spectrum. Some of the accommodations included reducing the amount of overall stimulation by lowering the lights, reducing the number of people in the space, and ensuring neutral color. According to a survey of the participants, it was a big success and they would like to see it hosted again!

Summer Reading

27,190 total hours read

81% of surveyed families read more

iCreate Makerspace

1,920 total hours of use

707 individual users



Hunk-Ta-Bunk-Ta Performing | June 2018

[left] Local children's band Hunk-Ta-Bunk-Ta played for a packed house during the Summer Reading Program Kick-Off Party.

[right] In fall of 2018, the Library unveiled its new mobile Virtual Reality carts. 129 participants of all ages experienced VR for the first time!



Virtual Reality Launch Party | October 2018

Website & Wifi

317,239 website visits

25,621 wifi users, 8.2% increase

Library Volunteers

10,481 volunteer hours

865 teen volunteer hours

2018 marks the second year of the Thompson School District First Grade visits. Eleven TSD elementary schools visited between October - December. Prior to the visits, staff spent 20 hours created over 500 new student library cards! One student's thank you card [left] read, "Thank you for giving me my own library card. I love the book that you read to me, it was super fun! This library is the best library in the world!"



Drawing by Ponderosa Elementary student

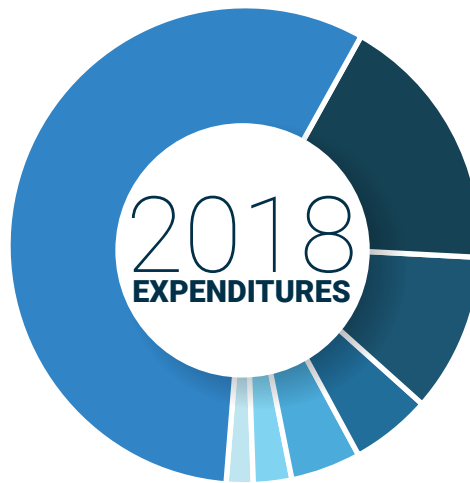
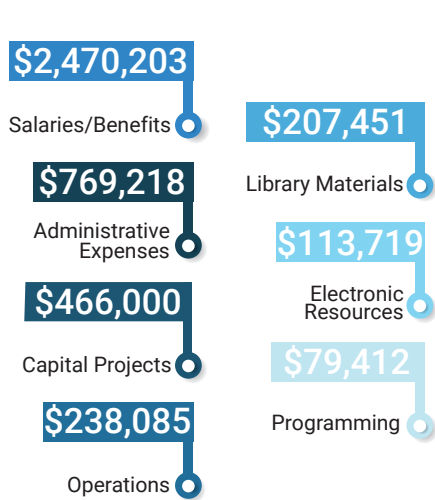
FINANCIALS

Total Revenue: \$4,529,169



Total Expenditures: \$4,344,088

The difference between total revenue and expenditures accounts for a savings to the City general fund.



Friends of the
Loveland Public Library

The Friends of the Loveland Public Library Foundation supports and advocates for the Loveland Public Library's work as the information center of the community and its role in encouraging literacy. The Friends Foundation **generously supports** many of the programs offered at no cost at the Library.

APPLY TO BE A MEMBER OF THE FRIENDS TODAY!

Visit www.friendsofthelovelandlibrary.org
or fill out an application next time you visit the library.